

United
Way



UNITED WAY OF CENTRAL LOUISIANA

WINTER 2016



The beginning of every new year brings new board members! They bring us fresh energy and insight, and new ideas about what's possible here in Cenla. This year is no exception:

* Blake Cooper, director of the Central Louisiana Regional Port, was tagged early in his career as a bright young leader.

* Diane Davidson established herself years ago as a strong leader at RoyOMartin. She has served for many years on the board of the Rapides Children's Advocacy Center.

* Yasmine Lombard comes to us from Procter & Gamble's plant in Pineville. She has helped P&G grow their campaign through payroll deduction to become the largest employee campaign in central Louisiana: over \$175,000!

* Tony Murray, with Diamond B Construction, is excited to deepen his understanding of our community and find new ways to live united with others across the area. Tony has helped Diamond B's campaign soar to new levels each year because he sees how the funds make a difference.

* Major Kenneth Nelson of the Salvation Army helps represent the nonprofit agencies that our United Way funds. Ken and his wife LeeAnne have served our community now for several years, providing shelter, meals, and other services to the homeless and other people in need.

* Leigh Ann Purvis has served in a number of roles at Roy-OMartin, and she has volunteered on the board of the YWCA in Alexandria. Leigh Ann brings to us a deep understanding of the needs of donors and the inner workings of nonprofits.

Our United Way reflects the interests and needs of the central Louisiana community because that's who we are!

REMEMBERING OUR LOYAL DONORS

As we begin 2016, we remember two very loyal donors who passed away this year. Both proving when everyone gives what they can, our community can LIVE UNITED!



Fran Davis was a Forest Society Donor, donating \$1,000+ annually, to United Way for the last 20 years. She has given so much to our United Way giving campaign and countless other organizations in our community. We appreciate all Mrs. Davis did to make central Louisiana what it is today.



Mary Bourg was a great example of how giving a little when you can makes a big difference in our community. In the last 10 years, she donated faithfully to United Way. She understood the importance of giving back to her community and always dropped by to deliver her donation monthly.

We greatly value all of our donors at United Way and appreciate all those who help make our community the best place it can be!

2016 BOARD OF DIRECTORS

Welcome to our new board members for 2016! We are excited to have so many great leaders helping all of central Louisiana LIVE UNITED!

Becky Barnes, Rapides Regional Medical Center
 Kim Boyd, Cleco
 David Broussard, England Authority
 Cole Bryant, RoyOMartin
 Michelle Chevallier, Compassionate Care Hospice
 Blake Cooper, Port Authority
 Diane Davidson, RoyOMartin
 John Dean, CLEDA
 Kendra Gauthier, Homeless Coalition
 Doug Godard, Turner Teleco
 Wade Hoefling, Cleco
 Debbie Humphries, Gilchrist Construction
 Harley Karz-Wagman, Congregation Gemiluth Chasodim
 Patricia Koch, 9th Judicial District Court
 Yasmine Lombard, Procter & Gamble
 Kay Michiels, Gold Weems
 Alainna Mire, City of Alexandria
 Tony Murray, Diamond B Construction
 Ken Nelson, Salvation Army
 Scott Newcomer, Bancorp South
 Leigh Ann Purvis, RoyOMartin
 Al Quartemont, KALB-TV
 Jennifer Roberts, Social Security Administration
 Jannese Seastrunk, Red River Bank

WHAT'S HAPPENING AT UWCL?

January - April: VITA/Free Tax Prep

March: Campaign Reception/Annual Meeting
 Holiday Reading at the Mall

April: Day of Action
 Reading on the Red

May: Forest Society Appreciation

STAY CONNECTED WITH US



CAMPAIGN RECEPTION/ANNUAL MEETING

Our Campaign Reception & Annual Meeting will be Thursday, March 31 at 5:30 pm. All donors and volunteers are invited to attend. We will announce our campaign results, program investments for 2016 and give out awards to our top performing workplace campaigns.

We hope you can make it and celebrate the wonderful things United Way was able to accomplish in our community for 2015!

THANK YOU


CAMPAIGN RECEPTION & ANNUAL MEETING

Thursday, March 31, 2016 from 5:30 - 7:30 pm	The Kress Theatre 1102 Third Street, Alexandria, LA
---	--

THANKS FOR MAKING 2015 A SUCCESS AT UNITED WAY!

RSVP to abby@uwcl.org or 318.443.7203 ext. 3
 by Friday, March 25.

drinks & light hors d'oeuvres





GET YOUR TAXES DONE FOR FREE!



For the last few years, United Way has offered free tax preparation assistance through myfreetaxes.com, and this year, we are increasing the level of services we are able to provide.

Thanks to a grant from Capital One, United Way has become a VITA (Volunteer Income Tax Assistance) site. We have trained volunteers who can prepare your taxes for you free of charge. We are thrilled to be able to offer this service to our community!

We have also partnered with our financial institutions in our community to help those filing for taxes put their returns to the best use possible.

VITA hours are every Tuesday through April 12 by appointment only.

Contact Sharon at 318.443.7203 ext. 2 to set an appointment or visit www.uwcl.org/vita for more details.

SPECIAL THANKS TO:



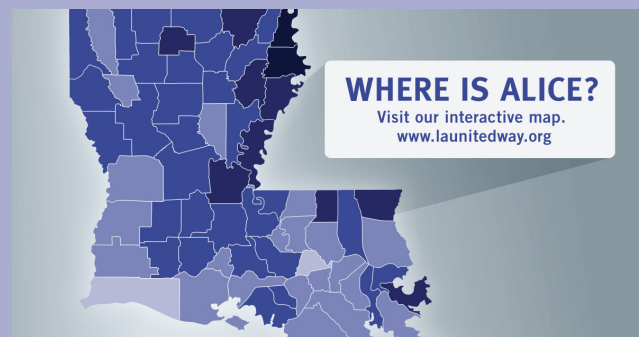
Who is ALICE?



Ashley Duran
20-something
single mom,
coffee barista
living in Lafayette

In Louisiana, 695,719 households - fully 40% - struggled to afford basic household necessities in 2013.

With the cost of living higher than what most wages pay, ALICE families - an acronym for Asset Limited, Income Constrained, Employed - work hard and earn above the Federal Poverty Level, but not enough to afford a basic household budget of housing, child care, food, transportation, and health care. ALICE households live in every parish in Louisiana - urban, suburban and rural. They include women and men, young and old, of all races and ethnicities.



For the complete ALICE report, visit www.uwcl.org/ALICE

