

MESSAGE FROM COMMUNITY IMPACT



It's hard to believe the holiday season is upon us. This time of year should be a time of excitement and joy. Yet, for many, it's a time of struggle, sadness and even desperation. Those who have never had to ask for help before are now finding themselves needing assistance for their families.

Throughout the year, United Way of Central Louisiana receives phone calls and e-mails from organizations, businesses, individuals and families who want to help, but don't know where to start especially during the holiday season. Whether they want to give financially, advocate for a cause, or volunteer their time, they are looking for a way to LIVE UNITED.

By partnering with amazing local agencies and organizations, United Way of Central Louisiana published a Holiday Wish List for 2014. Each of our partners highlights items and volunteers needed during the holiday season, as well as year round. Items range from canned food, clothing, baby items, children's books, household items, tools, sports equipment, appliances, personal computers, mentors and much more. You will see that many agencies provide services in multiple areas.

Whether you have items to give or time to share, we can connect you with the agencies and people who need your help. We believe that when we all give a little bit extra, together we create opportunities for a better life. The holidays are the perfect time to feel connected to our community.

We all have an opportunity to make a difference. Please, take a little time to go through the Wish List and see how you can help. The Holiday Wish List is a way we can all help brighten the lives of others. Your time and support can mean the world to someone else.

Thank you for your generous support and choosing to LIVE UNITED.



CORPORATE CORNER: PAYNE, MOORE & HERRINGTON



"To me, donating to the UW is all about knowing that the money is actually being used for what the organization says it will be used for. If you have any doubts about where the money is being spent for United Way, they have all the statistics and information for you to know. This is a great organization and I am very thankful to know that they help so many people in need. If you are able, you should donate, because you never know when you might be in need or someone close to you may be in need of these services. May they continue to do great work for the community!"

-Heidi Veillon, Bookkeeper

Payne, Moore & Herrington has been a great community partner for many years. They prove you don't have to be a large organization to make a huge impact in the community. Each year, they find a way to increase their campaign and have a blast while doing it.

We appreciate having such an amazing community partner!

"It is the responsibility of those who are blessed to give back to their community. The United Way is the perfect organization for us to fulfill this responsibility and obligation."

- Robert Dvorak, CPA /Partner

"Being in a position to help someone better themselves is a blessing and if we each make a small difference, then together we make a huge difference. That's living united."

- Deborah Dunn, CPA /Partner

SEASON'S READINGS



On Saturday, November 15, 2014, United Way, along with the City of Alexandria and Rapides Early Childhood Network (RECN), will host our second book event for the year, Season's Readings.

Our first event, Reading on the Red, took place in May and was a huge success. We had over 200 children and their families attend this event, and we are excited about hosting our second one.

Please join us for Season's Readings. Children will enjoy fun activities presented by 13 childcare and learning centers throughout central Louisiana. We will have storytelling, snacks and books. Before they leave, each child will be able to select two books of their choice from United Way and RECN.

Hope to see you all there!

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HOLIDAY WISH GUIDE

Volunteering is one of the major focuses of United Way, and we want to give our community as many opportunities as they can to give back. The holidays are a time to spend with family and friends and give thanks for all the things in life for which we are grateful. It is also a time that many want to give back to those less fortunate than themselves or those who are doing great work to make our community the best place it can be.

If you are interested in giving back this holiday season, we have compiled a Holiday Wish List to see what volunteers and donation opportunities are available in central Louisiana.

Visit our website, uwcl.org, for the complete list.



United Way
of Central Louisiana

14TH ANNUAL WILD COOK-OFF

October 16, 2014, marked our 14th Annual United Way Wild Cook-Off. We had 12 cooking teams compete in Wild Game, Cajun, Ribs and BBQ categories. This was our most successful event to date grossing over \$10,000. The cook-off serves as an awareness event for United Way, while raising some funds to help our organization.

We are excited about continuing to grow this event and are so thankful to all the teams who take so much time and energy to cook amazing food each year. This event wouldn't happen without you!



2014 WINNERS

BBQ

1. Southwest Beverage
2. YPG of Central Louisiana/Walker Automotive
3. GE Oil & Gas

Cajun

1. LSUA
2. RoyOMartin
3. Southwest Beverage

Wild Game

1. RoyOMartin
2. Southwest Beverage
3. Capital One

Ribs

1. GE Oil & Gas
2. Southwest Beverage
3. YPG of Central Louisiana/Walker Automotive

Best Presentation: GE Oil & Gas

People's Choice Award: Southwest Beverage



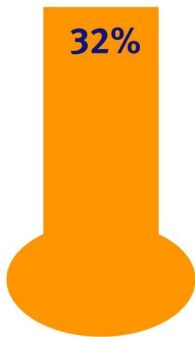
THANK YOU FOR SUPPORTING UNITED WAY!

CAMPAIGN UPDATE

Thanks to everyone who helps make our campaign such a success each year. We couldn't do what we do without you!

It's not too late to submit your results. Contact us today!

THANK YOU



CHECK IT OUT

We have recently updated our website!

Go check it out at
www.uwcl.org

PARTNER AGENCY SPOTLIGHT



Hope House is a proud United Way of Central Louisiana Member Agency and has had a very busy 2014. Our mission moved its 25 year old location on Bolton Avenue to our new location on South MacArthur in late November 2013. We are excited to be in our new facility and are now able to

serve more homeless women and children. The facility provides more privacy for clients and more space for education and children services. Our move could not have been possible without the support of some major donors and many partners in hope. We appreciate our supporters and those who participate in our mission.

Hope House in partnership with the Central Louisiana Chamber of Commerce hosted an open house at our new location in late May 2014 to not only celebrate our new



home but to also celebrate the 25th anniversary of the Hope House mission. A large crowd was on hand to learn more about our mission and our need for continued support. As a leading agent in the community in the fight to end homelessness, Hope House continues to make a significant impact in the community by helping the homeless women and children we serve come full circle with their independence. We served 186 homeless women and children in 2013 with 84% transitioning into permanent housing that they can sustain; thereby, decreasing homelessness among those we serve.

The open house was a wonderful way to share our mission with the community. Those in attendance learned a great deal about the service we provide and how vital they are to the community. Our new home has an uplifting environment where those we serve can reside for up to 24 months while they engage the supportive services and education designed to empower them toward success. We are very proud of the positive impact our mission has on not only those we serve, but the community-at-large.

Submitted by: Sandy Ray, CEO
Hope House of Central Louisiana