



United Way
of Central Louisiana

ANNUAL REPORT



SUMMER 2020



TM

318.443.7203

WHAT DOES YOUR UNITED WAY DO?

COMMUNITY IMPACTS

EDUCATION

Children will enter pre-K ready to learn.
Youth will graduate high school on time.
Adults will improve their reading skills.

HEALTH

Medication will be more affordable.
Fewer children will die from preventable causes.

INCOME

Households will align spending and saving with income.

SYSTEM EXCELLENCE

- People will be connected to services.
- Agencies will operate with excellence.
- Citizens will volunteer.

BASIC NEEDS

People will have access to basic needs such as food, shelter, and personal safety.

WE LINK PEOPLE AND RESOURCES FOR A **STRONGER** CENTRAL LOUISIANA!



Many of us have wished for an escape hatch this year... but Cenla nonprofits have kept serving our community!

THANKS TO ALL WHO HAVE SERVED OR ARE SERVING ON OUR BOARD OF DIRECTORS IN 2019 & 2020!

Shannon Alford, Rapides Parish Schools
Cindy Bergmeier, Rapides Regional Medical Center
Jonathan Bolen, Rapides Area Planning Commission
Wiletha Brown, Regions Bank
Anthony Bunting, Cleco
Joshua Joy Dara, Jr., Gold Weems Bruser Sues & Rundell
John Dean, Central LA Economic Development Alliance
Lisa Doney, Central Louisiana Technical Community College
Toma Epps, First Federal Bank
Karen Franklin, Procter & Gamble
Christy Frederic, Pineville City Council
Tim Heflin, St. James Episcopal Church
Frank Jackson, St. Matthew Baptist Church
Eric Kent, Pathway Advisors
Nycole Johnson, Red River Bank
Jerrod King, Alexandria Police Department
Patricia Koch, 9th Judicial District Court
Leisa Lawson, Louisiana Department of Justice
Carly Long, Family Justice Center
Donna Mathews, LDH OPH Bureau of Family Health
Samuel Mayfield, Mayfield Advanced Medical
Melissa McKinney, Merakey
Rodney McNeal, Veterans Affairs
Sandra McQuain, England Authority
Kay Michiels, Gold Weems Bruser Sues & Rundell
Lenná Mouton, Rapides Parish Library
Doug Nelson, AFCO Industries, Inc.
Scott Newcomer, BancorpSouth
Amy Pillarisetti, Community Volunteer
Randy Ponthie, Southern Heritage Bank
Glenn Riggs, Salvation Army
John Rowan, LSU-Alexandria
John Shaughnessy, CHRISTUS St. Frances
Cabrini Hospital
Sue Sullivan, Montessori Educational Center
Kea Surgent, Cleco
Brooke Taylor, RoyOMartin
Shameka Turner, We Care Behavioral Health
Jessica Viator, Manna House
Kitty Wynn, Central Louisiana Human
Services District



2020 Board Chair Donna Mathews (center) helping to promote Early Education Day. Also pictured are Sarah Berthelot (left), CEO of the Louisiana Association of United Ways, and LeeAnn Price, director of the Foundations Christian Learning Center.

STAFF

David Britt, President / CEO
Debbie Dove, Director of Operations
Kevin Gebhart, Director of Strong Neighborhood Project
Sharon Greiner, Director of Community Investment
Suzy Smart, Executive Assistant
Lakeitha Williams, Community Resource Specialist, Strong Neighborhood Project

THANKS TO ALL THE **VOLUNTEERS** WHO MAKE UP OUR UNITED WAY!

COMMUNITY INVESTMENT TEAMS

These are the volunteers who visit the agencies we fund, examine their finances and programs, and make funding recommendations to our Board of Directors.

Laura-Ellen Ayres, Rapides Parish Library
Cindy Bergmeier, Rapides Regional Medical Center
Jack Brame, Red River Bank
Catherine Constantino, Rapides Parish Health Unit
Vic Dennis, Community Volunteer
LaMont Dixon, Social Security / ODAR
Marcia Hardy, Northwestern State University
Tiwanda Lavalais, Cleco
Donna Mathews, LDH OPH Bureau of Family Health

Warren Morris, Red River Bank
Lenná Mouton, Rapides Parish Library
Lisa Norman, Department of Public Health
Bradley Perkins, Red River Bank
Kea Surgent, Cleco
Kitty Wynn, Central Louisiana Human Services District

OPERATIONAL EXCELLENCE COMMITTEE

These are the volunteers who meet monthly prior to the board meeting to examine our finances and other facets of our operations. They are not only talented professionals; they're committed to our United Way and its mission!

Lori Ardoin, Spengler Stewart Agency
Cindy Bergmeier, Rapides Regional Medical Center
Mary Carroll, Lester Miller & Wells
Eric Kent, Pathway Advisors
Rodney McNeal, Veterans Affairs
Scott Newcomer, BancorpSouth
Randy Ponthie, Southern Heritage Bank
John Shaughnessy, CHRISTUS St. Frances Cabrini

Volunteers Vic Dennis and Lenná Mouton reviewing agency operations



DAVE'S MESSAGE

As I begin to write this, we are all dealing with more than one crisis: the COVID-19 pandemic, the chronic crisis of racism in our midst, and a hurricane season expected to be more active than usual. 2020 has already shaped up to be quite a year.

We've been able to respond because of our reputation for accountability and excellence. The Rapides Foundation and the Blue Cross and Blue Shield of Louisiana Foundation each quickly pledged major gifts when the pandemic struck. The Alexandria Rotary Club and many individuals turned to us and sent donations even before we asked because they trust us to respond quickly and effectively.

That's the stuff of every not-for-profit agency's dreams. Since 1954, the United Way of Central Louisiana has earned that trust for its accountability and leadership. Our Board of Directors - 35 strong this year - is made up of a cross section of Cenla leadership. Our financial volunteers make sure that our systems are strong, including outside audits every year.

But communities need more than just leaders. A strong community is made up of lots of people from all walks of life who take the trouble to do the little things that make the neighborhoods around them great places to live. If you want to feel good about our community, take a look at what has gone on this year. That's the purpose of the annual report.

The idea of justice from the Old Testament prophets had to do with the wellbeing of everyone, rather than just a privileged few. Suffice it to say here that your United Way is deeply committed to that goal. Everything we do is intended to cross bridges and connect people until we all find ourselves in a healthy community that raises us all together.

Dave Britt, President / CEO
June 2020



Having fun at the 2019 United Way Wild Cookoff!



United Way
2019 Membership Requirements
Completed

Each year, our local United Way meets the rigorous membership requirements required to carry the United Way brand.

OUR PARTNER AGENCIES



United Way
of Central Louisiana

UNITED WAY OF CENTRAL LOUISIANA: Since 1954, the United Way of Central Louisiana has collected charitable donations and distributed them to local community agencies. Now, 66 years later, we still do. Some are agencies that have been valued partners since the beginning. Others are more recent additions that help with rapidly evolving needs. Because of the shutdowns from the COVID-19 pandemic, at this writing we don't yet have 2019 data from everyone. However, what follows is real data from either 2018 or 2019 and will give you an idea of each agency's work.



American
Red Cross

AMERICAN RED CROSS: Served 650 disaster clients in FY2018, meeting emergency needs with shelter, food, clothing, and other assistance. Over \$181,410 in direct financial assistance to meet basic needs. This agency prepares all year long to respond to hurricanes and other disasters; last year they trained 468 active volunteers and coordinated with government response agencies. They provided smoke detectors and/or preparedness information to 984 people.

Avoyelles Society for
the Developmentally Disabled



AVOYELLES SOCIETY FOR THE DEVELOPMENTALLY DISABLED: ASDD helped 34 adults with developmental disabilities develop better relationships with their families and caregivers. Clients learn to take care of household chores at home, and many learn to work outside the home, bringing in their own income to help support themselves. This agency provides a loving, safe learning environment for clients during the day.



BOY SCOUTS
OF AMERICA

BOY SCOUTS OF AMERICA (LOUISIANA PURCHASE COUNCIL): Provided learning opportunities for hundreds (514 youth registered Cub Scouts with 900 plus attending activities, 251 registered in Boy Scouts and 800 plus attending activities, and 176 youth registered in Multicultural Market programs) of boys and youth to develop leadership and a wide range of skills from personal fitness to personal finance. The Scouts provided 10,500 + community service hours. New knowledge is measured through the achievement of badges that document specific skills; more than 50% of boys earned enough badges to advance at least one rank in the program.

OUR PARTNER AGENCIES



CLASS: CLASS is dedicated to providing quality and compassionate care and services for people who are infected and affected by HIV/AIDS. During 2018, CLASS conducted 1,146 free HIV tests and outreach encounters for counseling and prevention materials. 100,000 prevention materials were distributed.



CENTRAL LOUISIANA HOMELESS COALITION: Last year, over 12,000 services provided including showers, laundry, internet, mail and clothing services. 552 clients received case management services including assessments, assistance on outside housing applications, assistance on employment applications, indigent transportation, and assistance in obtaining documentation for housing opportunities. The case management services are vital for persons who are unsheltered and homeless because there is no other program providing these services outside of a shelter environment.



FAITH HOUSE: Last year, 449 women, children and men received services from our Advocates in Avoyelles and Rapides Parishes. Services were provided to 4,414 including counseling, referrals, transportation and advocacy to survivors of domestic violence. 840 nights were provided to women and children survivors of domestic violence through our rental assistance program and 17 people received utility assistance.



FAMILY JUSTICE CENTER: Last year, 342 women, children, and men received services from our agency and partnering agencies in Central Louisiana through weekly support groups, court advocacy, counseling, domestic violence support and education, referrals, and transportation to shelters. The above figure does not include the services provided by our two other important onsite partners: 1) our dedicated Detective with the Rapides Parish Sheriff's Organization, and 2) NextSTEP of Central Louisiana's Teen dating violence program. We provide a building, utilities, phone, internet, reception, and other resources as well as support for these two agencies and for our lead agency, Faith House.

OUR PARTNER AGENCIES



GIRL SCOUTS (PINES TO THE GULF COUNCIL): 722 girls served in Central LA through camps, outdoor and enrichment activities, community service projects, trips, product sales, troops or individual participation. The girls learn from 200 adult volunteers who go through training of their own to serve as strong role models. The girls are strongly motivated to stay in school and graduate by new programs in science, engineering and math, and to make the transition to successful adults through financial literacy education.



HOPE HOUSE: In 2018, the Hope House sheltered 97 homeless individuals in transitional housing and 141 in emergency beds. Received over 750 crisis calls through the program's 24-hour crisis line, including out of state calls. Of those, 90% found jobs while at Hope House and 55% maintained a savings account to facilitate their own independence. Within 24 months of entering Hope House program, 80% secured permanent housing, and 87% of these maintained their housing and their jobs for at least one year after leaving. Hope House facilitated child centered activities five days a week and extended school day tutoring for school age children.



MANNA HOUSE: With the hard work of 3,650 volunteers in 2019, Manna House was able to serve over 65,457 noon meals to the hungry. One of the more recent additions to our agency family, Manna House continues to fight hunger in our community 365 days a year, one meal at a time.



CHILDREN'S ADVOCACY NETWORK: Children's Advocacy Center interviewed 530 children who experienced abuse or neglect, referring all to counseling and other needed services. Recordings of the interviews are used as evidence against the perpetrators. The Court-Appointed Special Advocates program (CASA) matched 481 children with trained volunteers who advocated for the children in court. Of those children whose cases were closed, 96% were placed in a permanent home situation.

OUR PARTNER AGENCIES



SALVATION ARMY: Last year, 2,404 individuals were served, and 25% of clients obtained employment. 78,000 balanced meals and 20,592 nights of shelter were provided in 2018. 6,110 ATRANS Bus Passes were handed out for transportation during Fiscal Year 2018. 1,639 snacks were provided in the Day Shelter in Fiscal Year 2018. 3,789 personal care kits were handed out during the year. 35% of our clients have been approved for Social Security Benefits.



Volunteers of America®

VOLUNTEERS OF AMERICA, RAPID REHOUSING: 620 services were provided to assist families with life skills training and support. Volunteers of America helped to provide 118 clients with permanent housing. VOA provided rental deposits, rental assistance, utility deposits and application fees for homeless families and individuals who have many barriers that prevent success in housing.



Volunteers of America®

VOLUNTEERS OF AMERICA, PARENTS AS TEACHERS: We all know that the most important part of every child's life is what happens in the home. But a third of our children in Cenla reach their first years in school and are already behind. 25 parents received in-home training sessions, 24 children better prepared for school, and 83 counseling sessions were held. 85% of children met their developmental milestones.



THE
WELLSPRING

WELLSPRING ALLIANCE FOR FAMILIES: Provided life-saving emergency shelter for 150 individuals and 121 children in imminent danger and fleeing violent abusers. 29 Domestic Violence clients were assisted in Catahoula, Concordia, and LaSalle parishes. 94% felt increased personal safety and gained awareness of community resources. Children surveyed said they understood the abuse was not their fault.

OUR PARTNER AGENCIES

eliminating racism
empowering women
ywca

YWCA: The YWCA provided a variety of afterschool and summer programs at two locations for 3,372 children and youth to help them develop academically and socially. Many (33%) showed improved performance in school, and half improved their attendance and social skills. The children grow in specific skills such as swimming, and older youth in programs such as YW-Teens develop leadership skills by community service work. Older youth also served as mentors for 47 younger children.

211 IS THE NUMBER TO CALL FOR HELP

2·1·1

Get Connected. Get Help.™

211 is the number to call for help for anything that's not a physical emergency. 911 is of course the number to call for police and fire. For everything else, however, 211 is the simple number to remember. In this past year, 211 was especially helpful. Governor John Bel Edwards directed Louisianans to call 211 for information on the COVID-19 pandemic. It's where you call to find shelter in an evacuation. But it's also where you call for everyday needs such as summer programs, counseling services, or any other kind of program you and your family might need.

Our United Way of Central Louisiana funds the 211 system for central Louisiana, having started with grants from Cleco and CHRISTUS St. Frances Cabrini Hospital. Since our 211 began in July 2018, our operators had fielded 3,848 calls by the end of April. Five hundred of those calls were made in March 2020 alone, as the coronavirus pandemic occupied everyone's attention.

VITA - VOLUNTEER INCOME TAX ASSISTANCE

The VITA program offers free tax help to people who generally make \$68,000 or less, to those with disabilities, and to the elderly taxpayers who need assistance in preparing their own tax returns. Certified VITA volunteers prepare basic income tax returns at no charge, with electronic filing to qualified individuals. All our VITA volunteer tax preparers and instructors are required to complete training and pass IRS certification.

Only one in five people who qualify for the Earned Income Tax Credit (EITC) take advantage of it. Many do not even know they qualify. That's why MyFreeTaxes and our Volunteer Income Tax Assistance (VITA) programs promote important tax credits like the EITC and Child Credit.

We started 2020 determined to beat last year's record of 500 returns completed. Unfortunately, the COVID-19 pandemic forced us to close the program down in mid-March. But between January 27 and March 13th, our IRS-certified volunteers met with 495 clients who had an average gross income of only \$23,770. We helped these families and individuals receive a total of \$432,211 in refunds and \$102,564 in Earned Income Tax Credits. In addition, we figure we saved folks a total of at least \$99,000 this year in fees alone! That's all money that stays in our community.

When people provide for their families and save for the future, they and their children are more likely to enjoy healthy lives and succeed in school. Everyone benefits, because financially stable individuals and families lead to a more competitive workforce and a stronger community. To learn more about our free tax assistance programs, call Sharon at 381.442.7203 ext. 2.

The Leader in Me™

great happens here



How many times have you wondered how to help kids develop the manners and social skills to become good citizens? With support that came through our United Way of Central Louisiana, the folks at Pineville Elementary School have found some of the answers, and the results have been remarkable. Here are the observations from Principal Dr. Erin Stokes after two years:

"Although the 2019-2020 school year has been different in so many ways, we reflect on the successes we've seen at Pineville Elementary. We do not have testing data this year because of the unusual circumstances [the school closures due to COVID-19]. However, we anticipated an increase in the writing component of the LEAP test, which also impacts students' scores in science, social studies, and mathematics. Our teachers streamlined their approaches to writing in the different subject areas, and we saw great gains in both qualitative and quantitative data.



Officer Tommy Norman (left) poses with Pineville Community Police, Dr. Erin Stokes (right), and others from the school

"In one year, we have also seen a 36% decrease in minor referrals, a 32% decrease in major referrals, a 73% decrease in suspensions, and a 66% decrease in expulsions."

This is due to the change in culture at our school, which includes the implementation of The Leader in Me and the trauma-informed approach to discipline. Our students now have the responsibility to restore relationships that are broken and to problem solve in order to prevent future behaviors. The Seven Habits of Highly Effective People are taught and modeled for students on a daily basis.

"We also implemented Synergy Assemblies each week, which are completely student-led. The students reported data on reading, attendance, and behavior. This year we also had the largest number of students participating in school-wide leadership roles. Some of these roles are synergy assembly leaders, chant masters, scoreboard keepers, student ambassadors, announcement leaders, bus duty leaders, and more. We want to thank the United Way of Central Louisiana and the Strong Neighborhood Project for their continued partnership and support!"

Erin Stokes, Ed.D.
Principal, Pineville Elementary School

DISASTER RESPONSE

Living United matters in a crisis. Your United Way of Central Louisiana has dealt with a number of disasters over the last couple of decades. Some were huge storms with names like Katrina, Rita, and Harvey. Others were unnamed and unexpected but no less disastrous; witness the Vernon Parish flooding in March of 2016. Some were tornadoes that passed in the night, leaving destruction behind.

Our traditional role in disaster response was once limited to funding the Salvation Army and American Red Cross. We still do that, and we work with them closely today. Katrina and Rita in 2005, however, forced us to expand our role. We opened a donation center at the Red Cross's request and then partnered with the Salvation Army to staff it. We've served as convener of agencies and congregations more than once since then so that we and our partners can coordinate our work to do the most good for families in need.

We convene an ongoing group known as the **Cenla VOAD**, or Voluntary Organizations Active in Disaster. We join with public agencies such as the Office of Public Health, the Department of Children and Family Services, and others so that we can hit the ground running when disaster strikes.

Having strong organizations in place before a crisis matters enormously. For example, just recently we were trusted to distribute over \$140,000 worth of adult diapers, coupons for free Uber rides, hygiene kits, senior care packages, child gift boxes, meal deliveries, and a lot of really nice food boxes. All were free to our community because people and companies knew we were here - and trusted us from past experience.

When the COVID-19 pandemic forced the closure of area restaurants and businesses and people began to lose their jobs, we recruited nonprofit agencies and congregations across ten parishes in Central Louisiana. We provided grants to these partners from \$1,000 to \$5,000 totaling over \$131,000 at this writing, with more expected. Our partners used the funds to purchase food and cleaning supplies, distributing them to homes where people had either lost jobs or couldn't leave home due to illness or susceptibility.

Living United matters.

The Central Louisiana VOAD meeting after the December 16, 2019 tornado





STRONG NEIGHBORHOOD PROJECT

For several years, the term “collective impact” has captured the importance of a community working together toward the same goal. In less than two years, The Strong Neighborhood Project has become an outstanding example of success that proves the value of the concept.

Recently, for example, our staff and volunteers joined with Pineville Community Police Officers to deliver 93 children’s care packages in the Pineville Community. We let children know TOGETHER that we care. Families engaged in friendly banter with a police officer and social worker, discussing their personal and community needs. Children received gifts of crayons and other materials to help cope with the stress of COVID-19 and home learning. Packages also included information on the importance of handwashing to decrease the spread of COVID.

A few statistics on our progress so far:

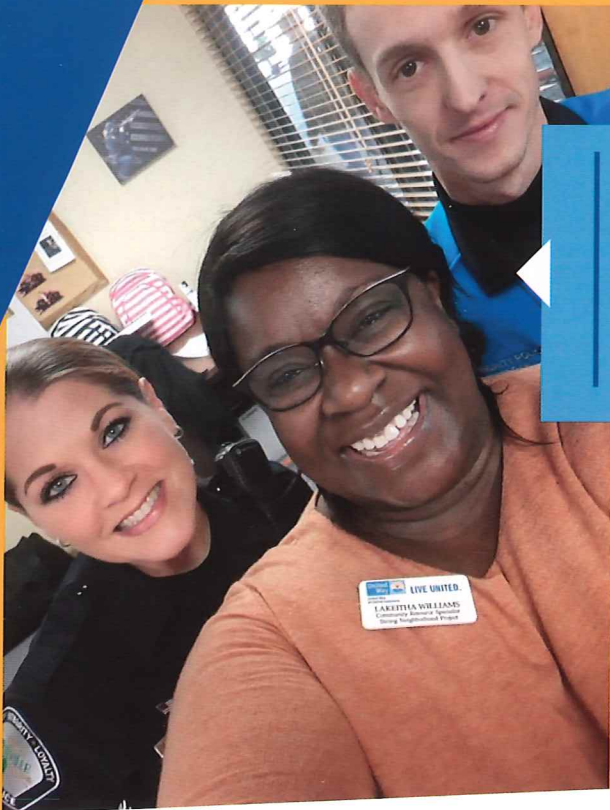
- 134 households are engaged with the Project
- 318 neighbors have assisted their neighbors.
- 81 individuals attended financial workshops to improve their financial literacy.
- There have been 55 individual financial counseling sessions and 9 households have improved finances.
- 57 households were connected to services.
- 35 homes have had repairs with \$50,065.95 worth of repair work.
- 24 community members were enrolled in Medicaid because of this project.
- 267 students have been engaged with the Leader in Me Program at Pineville Elementary School.



Kevin Gebhart (standing at left) and Lakeitha Williams (center) with volunteers at The Gathering Place in Wardville. Find out more at www.strongneighborhood.org or www.uwcl.org/programs

Kevin Gebhart (right), director of our Strong Neighborhood Project, did double duty this year as leader of our COVID-19 response effort. Here he’s facilitating the transfer of trailer-loads of food boxes to homes affected by the pandemic, working with Mrs. Kitty Wynn, one of our United Way Board members.





The Strong Neighborhood Project has developed great relationships with Pineville Community Police and neighborhood residents.



Ms. Angelina Isles (right), helps organize a cleanup day in the Wardville community, where she's a strong advocate.

VENTURE FUND

In 2018, we began a special fund to assist innovative projects particularly in our seven rural parishes. Beginning in 2018, we have allocated \$10,000 annually to this fund, giving grants of up to \$1,000 each. Recipients don't have to be recognized 501c3 organizations; many parishes have few such agencies, so we decided to be more flexible in order to get more projects going. Here are the 2019 grants we made:

AGENCY/PROGRAM	PURPOSE	AMOUNT
Playaway Early Elementary Literacy and Language Intervention - Catahoula Parish Library	Purchase Playaway Launchpads, tablets with preloaded learning apps based on age and learning levels.	\$1,000
Kisatchie Bicycle Club	Identify and promote bicycle-friendly routes and roadways in three parishes.	\$1,000
Central Louisiana Food Policy Council	Facilitate and increase access to locally produced food.	\$1,000
Office of Public Health	Purchase 20 Pack-n-Plays & training on safe sleep.	\$1,000
Cenla Area Agency on Aging	Foster Grandparent Program.	\$1,000
Cenla Community Action Committee	Purchase diapers, incontinence products.	\$1,000
United Hands Youth Center	Construct walkway and obstacle course for youth in Concordia Parish.	\$1,000
CAPS Cares	Activities to lower suicide rate.	\$1,000
Sicily Island Educational Imprint Program	Youth activities, athletic camp.	\$1,000



ALICE:

**ASSET LIMITED, INCOME
CONSTRAINED, EMPLOYED**



2018 DATA JUST RELEASED	% BELOW OFFICIAL POVERTY LEVEL	% BETWEEN POVERTY & ALICE THRESHOLD	% ABOVE ALICE THRESHOLD
Avoyelles Parish	24.8%	30.1%	45.0%
Catahoula Parish	22.3%	32.8%	44.9%
Concordia Parish	27.1%	33.2%	39.7%
Grant Parish	20.9%	42.7%	36.4%
LaSalle Parish	23.7%	34.6%	41.7%
Rapides Parish	19.0%	29.6%	51.4%
Vernon Parish	15.9%	36.4%	47.7%
Winn Parish	23%	35.9%	41.1%
Total %, 8 parishes:	20.5%	32.5%	47.1%
Total # Households:	22,557	35,789	51,865

LA-PRI

LOUISIANA PRISONER REENTRY INITIATIVE



Last year, representatives of the Louisiana Office of Probation and Parole approached our United Way with a proposal. The state was working to help people who had served their time in prison to integrate back into a local community successfully. This would cut down greatly on the number of people who end up back in prison because they can't find their place or identity once they leave. That saves countless tax dollars and prevents immeasurable human suffering. We agreed that this was a worthy project, and we took on the initiative, using their grant to hire Ms. Cheron Holland as our Community Coordinator. Cheron has partnered with local, state, and federal officials and other community leaders to coordinate a community-wide effort to help people re-integrate successfully into a new life after they leave prison.

UNITED WAY OF CENTRAL LOUISIANA

DISTRIBUTION OF FUNDS TO PROGRAMS DURING 2019

AGENCY	PROGRAM NAME	ALLOCATION AMOUNT	GRANTS & NON-DESIGNATIONS	TOTAL
Education				
Boy Scouts - LA Purchase Council	Boy Scouting	\$ 17,500	\$ 21,325.34	\$ 38,825.34
Girl Scouts of LA, Pines to the Gulf	Girl Scouting	\$ 10,000	\$ 15,000.00	\$ 25,000.00
Volunteers of America	Parents as Teachers	\$ 44,700		\$ 44,700.00
YWCA of Alexandria-Pineville, Inc.	Youth Development	\$ 71,000	\$ 18,000.00	\$ 89,000.00
Income Stability				
Central Louisiana Homeless Coalition	Housing Resource Center	\$ 40,000	\$ 2,694.72	\$ 42,694.72
Health				
Avoyelles Society for the Dev Disabled	Day Habilitation	\$ 7,000	\$ 1,063.00	\$ 8,063.00
CLASS	HIV Testing, Counseling & Prevention	\$ 7,300	\$ 43.68	\$ 7,343.68
YWCA of Alexandria-Pineville, Inc.	Swim & Gyms	\$ 15,000		\$ 15,000.00
Basic Needs				
American Red Cross of Central Louisiana	Emergency Services	\$ 25,000	\$ 1,327.46	\$ 26,327.46
Children's Advocacy Network	Children's Advocacy Center	\$ 50,000		\$ 50,000.00
Children's Advocacy Network	CASA	\$ 10,000	\$ 25,000.00	\$ 35,000.00
Faith House	Domestic Violence Crisis Intervention	\$ 9,250		\$ 9,250.00
Family Justice Center	Domestic Violence Crisis Intervention	\$ 33,250	\$ 4,458.91	\$ 37,708.91
Hope House of Central Louisiana	Healthy Living/Transitional Housing	\$ 76,000	\$ 32,563.66	\$ 108,563.66
Hope House of Central Louisiana	Women's Emergency Shelter	\$ 4,000		\$ 4,000.00
Manna House	Noon Meals Program	\$ 15,000	\$ 3,189.63	\$ 18,189.63
Salvation Army	Emergency Services, Day Shelter	\$ 85,000	\$ 31,592.13	\$ 116,592.13
Salvation Army	Homeless Prevention	\$ 15,000		\$ 15,000.00
The Wellspring Alliance	Domestic Violence	\$ 5,000		\$ 5,000.00
Volunteers of America	Rapid Rehousing	\$ 15,000	\$ 10,738.19	\$ 25,738.19
United Way Programs				
United Way of Central Louisiana	2-1-1 Services		* \$ 108,583.83	\$ 108,583.83
United Way of Central Louisiana	Agency Excellence		* \$ 12,000.00	\$ 12,000.00
United Way of Central Louisiana	Financial Success Center		* \$ 4,840.00	\$ 4,840.00
United Way of Central Louisiana	Leader In Me		* \$ 20,325.58	\$ 20,325.58
United Way of Central Louisiana	Long Term Recovery - Central		* \$ 966.76	\$ 966.76
United Way of Central Louisiana	Louisiana Prison Reentry Initiative		* \$ 9,129.75	\$ 9,129.75
United Way of Central Louisiana	Reading Rocks		* \$ 4,341.24	\$ 4,341.24
United Way of Central Louisiana	Strong Neighborhood Project		* \$ 203,431.75	\$ 203,431.75
United Way of Central Louisiana	Venture Grants		\$ 15,000.00	\$ 15,000.00
United Way of Central Louisiana	VITA Site Program		* \$ 11,222.03	\$ 11,222.03
Totals to Member Agencies & Programs:		\$ 555,000	\$ 556,837.66	\$ 1,111,837.66
Total to Other Agencies & United Ways:			\$ 3,735.95	\$ 3,735.95
2019 Total Distribution of Funds:		\$ 555,000	\$ 560,573.61	\$ 1,115,573.61

* Designated grants were received for these programs within United Way of Central Louisiana

CORPORATE GIFTS & GRANTS

BlueCross & BlueShield of LA Foundation	\$ 169,000.00	Hare Family Trust	\$ 1,000.00
RoyOMartin	\$ 154,000.00	AT&T Louisiana	\$ 1,000.00
CHRISTUS Fund	\$ 66,679.00	Junior League of Alexandria	\$ 1,000.00
Procter & Gamble	\$ 60,150.00	Wal-Mart #539 (Alexandria)	\$ 817.00
Cleco	\$ 42,515.24	Wal-Mart #1128 (Marksville)	\$ 769.00
Huie-Dellmon Trust	\$ 30,000.00	Wal-Mart #75 (Pineville)	\$ 764.00
Capital One Bank	\$ 30,000.00	Wal-Mart (Other Areas)	\$ 603.00
CHRISTUS St. Frances Cabrini Hospital	\$ 20,000.00	Wal-Mart #405 (Leesville)	\$ 578.00
Red River Bank	\$ 10,150.00	Ashe Broussard Weinzettle Architects	\$ 500.00
LAPRI	\$ 9,129.75	Lester, Miller & Wells, CPAs	\$ 500.00
Louisiana Association of United Ways	\$ 7,961.26	Kinetix Technologies	\$ 500.00
The Rapides Foundation	\$ 7,000.00	Red River Delta Law Enf. Plan.	\$ 450.00
Rotary Club of Alexandria	\$ 7,000.00	United Way of San Antonio & Bexar County	\$ 390.00
Gold, Weems, Bruser, Sues & Rundell	\$ 6,000.00	Sam `s Club #8181	\$ 312.00
AFCO Industries, Inc.	\$ 5,144.60	Bindursky Family Fund	\$ 300.00
Meyer, Meyer, LaCroix & Hixson, Inc.	\$ 4,432.60	Ewing Pool & Spa	\$ 250.00
Atmos Energy Louisiana	\$ 4,200.00	Laura Weems Interiors	\$ 250.00
Acadian Ambulance Service	\$ 4,155.91	Wal-Mart #4295 (Alexandria)	\$ 203.00
Harvest Fund	\$ 4,000.00	Church of Christ in Pineville LA	\$ 200.00
First Federal Bank of Louisiana	\$ 4,000.00	Wal-Mart #498 (Jena)	\$ 144.00
Chandler Corporation	\$ 3,000.00	Hayes Manufacturing Co., Inc.	\$ 120.00
UTLX Manufacturing, LLC	\$ 2,500.00	Wal-Mart #505 (DeRidder)	\$ 120.00
Enterprise Holdings Foundation	\$ 2,298.00	Cargill Animal Nutrition	\$ 111.06
Payne, Moore & Herrington	\$ 2,000.00	Wal-Mart #3727 (Alexandria)	\$ 110.00
Rapides Regional Medical Center	\$ 1,507.44	Emmanuel Baptist Church	\$ 100.00
Regions Bank	\$ 1,500.00	First United Methodist Church (Pineville)	\$ 100.00
KnightMasden, APAC	\$ 1,400.00	Crick Benefits, Inc.	\$ 100.00
United Parcel Service	\$ 1,268.29	John Ward Interiors & Gifts	\$ 100.00
		Trustland Mortgage, LLC	\$ 100.00

2019 EMPLOYEE GIVING

Cleco	\$90,960.16	Blevins	\$553.50
Procter & Gamble	\$72,873.11	Catholic Diocese of Alexandria	\$520.00
RoyOMartin	\$60,810.43	Girl Scouts of LA, Pines to the Gulf	\$376.84
Acadian Ambulance Service	\$28,918.76	City of Pineville	\$340.00
Red River Bank	\$13,663.44	ACA Mechanical/Industrial, LLC	\$338.00
Turner Industries	\$11,889.79	Sam 's Club #8181	\$312.00
Meyer, Meyer, LaCroix & Hixson, Inc.	\$11,308.20	Kansas City Southern	\$300.00
CHRISTUS St. Frances Cabrini Hospital	\$10,000.00	Shell Oil Company Foundation	\$300.00
Lester, Miller & Wells, CPAs	\$10,000.00	Manna House	\$300.00
Rapides Parish Schools	\$9,882.10	Hope House	\$299.00
United Parcel Service	\$8,233.28	Paragon Casino-Resort	\$284.50
The Rapides Foundation	\$7,951.00	Hayes Manufacturing Co., Inc.	\$280.64
AFCO Industries, Inc.	\$6,144.60	Louisiana Eye & Laser Center	\$263.09
LSU-Alexandria	\$5,945.48	Boy Scouts, LA Purchase Council	\$260.00
Children 's Advocacy Network	\$5,894.19	Y.W.C.A.	\$246.00
Target #167	\$5,748.10	Daenen Henderson & Company	\$245.00
Rapides Regional Medical Center	\$5,322.94	Cargill Animal Nutrition	\$222.30
Oestriecher & Company, CPAs	\$5,160.00	Wal-Mart #4295 (Alexandria)	\$203.00
City of Alexandria	\$5,046.76	IBM	\$200.00
Gilchrist Construction Company	\$5,044.00	Chase Bank	\$195.00
Rapides Parish Library	\$4,089.56	Rapides Fire District #2	\$172.50
Volunteers of America	\$4,025.00	Wal-Mart #498 (Jena)	\$144.00
Atmos Energy Louisiana	\$3,928.14	Faith House	\$134.00
United Way of Central Louisiana	\$3,789.63	Wal-Mart #505 (DeRidder)	\$120.00
KnightMasden, APAC	\$3,263.00	J. C. Penney Co., Inc. #0654-4	\$114.00
Regions Bank	\$3,250.25	Wal-Mart #3727 (Alexandria)	\$110.00
Coca-Cola United	\$2,938.00	CLASS	\$110.00
Pan American Engineers	\$2,832.00	Scott Equipment Company	\$103.24
Access Health Louisiana	\$2,488.32	Union Pacific Foundation	\$100.00
BancorpSouth	\$2,427.00	England Authority	\$100.00
FedEx	\$2,415.44	Crest Operations, LLC	\$55.00
Wallace Eye Associates	\$2,134.35	Alexandria Housing Authority	\$55.00
Pathway Advisors, LLC	\$1,750.00	Kroger Company	\$51.22
Wellspring Advisor Group	\$1,600.00	First Federal Bank of Louisiana	\$50.00
Louisiana Forestry Association	\$1,168.00	Wal-Mart #3736 (Pineville)	\$48.00
Enterprise Holdings Foundation	\$1,013.00	District Attorney 's Office	\$45.00
Louisiana College	\$935.00	USAA	\$32.00
Wal-Mart #539 (Alexandria)	\$817.00	Hancock Bank	\$26.00
Wal-Mart #1128 (Marksville)	\$769.00	Marksville High School	\$25.00
Diamond B/Bossier Group	\$766.72	Wal-Mart #1106 (Vidalia)	\$24.00
Wal-Mart #75 (Pineville)	\$764.00	Wal-Mart #1107 (Oakdale)	\$24.00
Rapides Parish Sheriff 's Office	\$666.00	Wal-Mart #244 (Winnfield)	\$24.00
Payne, Moore & Herrington	\$624.00	Renaissance Home for Youth	\$16.30
Wal-Mart (Other Areas)	\$603.00	Southern Chevrolet Cadillac Geo Co.	\$15.00
AT&T Louisiana	\$583.80	Rapides Parish Police Jury	\$10.00
Wal-Mart #405 (Leesville)	\$578.00	Allstate Insurance	\$8.32

EMPLOYEE PER CAPITA GIVING 2019 CAMPAIGN

Oestriecher & Company, CPAs	\$737.14
United Way of Central Louisiana	\$631.61
Lester, Miller & Wells, CPAs	\$588.24
Wellspring Advisor Group	\$400.00
Atmos Energy Louisiana	\$392.81
Access Health Louisiana	\$355.47
Pathway Advisors, LLC	\$350.00
KnightMasden, APAC	\$326.30
Meyer, Meyer, LaCroix & Hixson, Inc.	\$251.29
The Rapides Foundation	\$227.17
Children `s Advocacy Network	\$218.30
Louisiana Forestry Association	\$194.67
Volunteers of America	\$191.67
Acadian Ambulance Service	\$149.07
BancorpSouth	\$142.76
Procter & Gamble	\$140.95
Boy Scouts, LA Purchase Council	\$130.00
Cleco	\$124.07
Turner Industries	\$95.12
Girl Scouts of LA, Pines to the Gulf	\$94.21
United Parcel Service	\$86.67
FedEx	\$80.51
Red River Bank	\$66.98
Wallace Eye Associates	\$66.70
Regions Bank	\$66.33
Target #167	\$59.26
RoyOMartin	\$55.74
Rapides Parish Library	\$47.01
Pan American Engineers	\$43.57
Manna House	\$42.86
AFCO Industries, Inc.	\$40.96
Payne, Moore & Herrington	\$39.00
Faith House	\$33.50
Coca-Cola United	\$27.20
LSU-Alexandria	\$25.63
Daenen Henderson & Company	\$22.27
Catholic Diocese of Alexandria	\$20.80
Hope House	\$19.93
Gilchrist Construction Company	\$18.34
CLASS	\$18.33

Enterprise Holdings Foundation	\$17.77
Blevins	\$16.77
City of Alexandria	\$12.16
IBM	\$9.52
Y.W.C.A.	\$8.79
Cargill Animal Nutrition	\$6.95
Louisiana College	\$6.23
CHRISTUS St. Frances Cabrini Hospital	\$5.65
Rapides Parish Schools	\$5.19
Scott Equipment Company	\$4.30
AT&T Louisiana	\$4.20
ACA Mechanical/Industrial, LLC	\$3.71
Diamond B/Bossier Group	\$3.67
England Authority	\$3.57
Rapides Regional Medical Center	\$3.33
Chase Bank	\$3.05
Rapides Fire District #2	\$2.78
Hayes Manufacturing Co., Inc.	\$2.60
Louisiana Eye & Laser Center	\$2.58
Sam `s Club #8181	\$2.21
Wal-Mart #1128 (Marksville)	\$2.18
Alexandria Housing Authority	\$1.90
Allstate Insurance	\$1.66
Wal-Mart #498 (Jena)	\$1.66
First Federal Bank of Louisiana	\$1.61
Wal-Mart #75 (Pineville)	\$1.56
Wal-Mart #539 (Alexandria)	\$1.50
Rapides Parish Sheriff `s Office	\$1.39
City of Pineville	\$1.21
Hancock Bank	\$1.18
Wal-Mart #405 (Leesville)	\$1.18
J. C. Penney Co., Inc. #0654-4	\$1.15
Union Pacific Foundation	\$1.00
Kroger Company	\$0.85
Rapides Parish Police Jury	\$0.77
District Attorney `s Office	\$0.66
Southern Chevrolet Cadillac Geo Co.	\$0.25
Wal-Mart #1107 (Oakdale)	\$0.23
Renaissance Home for Youth	\$0.21
Paragon Casino-Resort	\$0.19
Crest Operations, LLC	\$0.18

2019 FOREST SOCIETY

ALEXIS DE TOCQUEVILLE SOCIETY - GIFTS OF \$10,000 OR MORE

Lee & Carole Baxter	RoyOMartin
John & Mary Carroll	Wellspring Advisor Group / Lester, Miller & Wells, CPA's
Chris Karam	CHRISTUS St. Frances Cabrini Hospital
Mr. & Mrs. Ellis Martin (In Memoriam)	RoyOMartin
Mr. & Mrs. Jonathan E. Martin (In Memoriam)	RoyOMartin
Mr. & Mrs. Norman K. Martin (In Memoriam)	RoyOMartin
Mr. & Mrs. Roy O. Martin III	RoyOMartin
Mrs. Bertie Deming Smith	John W. & Bertie Murphy Deming Foundation

CYPRESS - GIFTS OF \$5,000 - \$9,999

William G. Fontenot	Cleco
Gregory Nesbitt	Cleco (Retired)

RED OAK - GIFTS OF \$2,500 - \$4,999

David and Viola Britt	United Way of Central LA / Children's Advocacy Network
Anthony L. Bunting	Cleco
Julia Callis	Cleco
Mr. & Mrs. Frank K. Chandler, Jr.	Chandler Corporation
Robert Cleghorn	Cleco
Gregory A. Coco	Cleco
Michael & Noelle Crowell	Crowell Lumber Industries
Dr. R. Bruce Jordan	
Robert Laborde, Jr.	Cleco
Tonita Laprarie	Cleco
Mr. & Mrs. William R. Miller	Cleco (Retired)
Mrs. Charlot Pitts Morrison	
Kurt Oestriecher	Oestriecher & Company
Bishop & Mrs. Jake Owensby	
Scott & Heather Poole	RoyOMartin / Central LA Technical Community College
Mr. & Mrs. Joseph R. Rosier, Jr.	The Rapides Foundation
Terry Secrest	RoyOMartin
Dr. & Mrs. Wayne Watkins	MacArthur Surgical Clinic / CHRISTUS St. Frances Cabrini Hospital

2019 FOREST SOCIETY

PINE - GIFTS OF \$1,500 - \$2,499

Michael & Nerine Day	Merrill Lynch
Karen Franklin	Procter & Gamble Manufacturing Company
Steven G. Gauthier	Cleco
Elizabeth Hamblen	Cleco
Kazi Hasan	Cleco
Karen Z. Hathorn	Rapides Regional Medical Center
John T. Lane, Jr.	Acadian Ambulance Service
James K. Lass	Cleco
K. Martin & Ann Masden	KnightMasden (Retired) / Catholic Diocese (Retired)
Christina McDowell	Cleco
Samantha McKee	Cleco
John Melancon	Cleco
Doug Nelson	AFCO Industries
Kathleen Nolen	The Rapides Foundation
Tom & Lori Scott	Atmos Energy
Michelle Smith	Pan American Engineers
Ronald Smith	Cleco
Tawatha Stevenson	Procter & Gamble Manufacturing Company
Refik Uras	Procter & Gamble Manufacturing Company
Bennette Veals	Procter & Gamble Manufacturing Company

MAGNOLIA - GIFTS OF \$1,000 - \$1,499

Charlie & Connie Baker	Procter & Gamble (Retired) / RoyOMartin
Titus Belgard	LSU-Alexandria
Jesse & Melanie Bolton	RoyOMartin
Jack Brame	Red River Bank
Alisa Brasseur	Cleco
Bobby Burke	RoyOMartin
Christopher W. Cannon	Acadian Ambulance Service
Mr. & Mrs. Blake Chatelain	Red River Bank
LT COL & Mrs. Charles P. Crews	
Andrew Cutrer	Red River Bank
Dr. & Mrs. Wesley W. Davis	Red River Cardiology
Monica Duck	Cleco
Keith Duplantis	Cleco
Kimberly Escott	Procter & Gamble Manufacturing Company
Judges Ross & Elizabeth Foote	
W. Paul Fuselier	Acadian Ambulance Service
Anna Galloway	Procter & Gamble Manufacturing Company

2019 FOREST SOCIETY

MAGNOLIA - GIFTS OF \$1,000 - \$1,499 (CONTINUED)

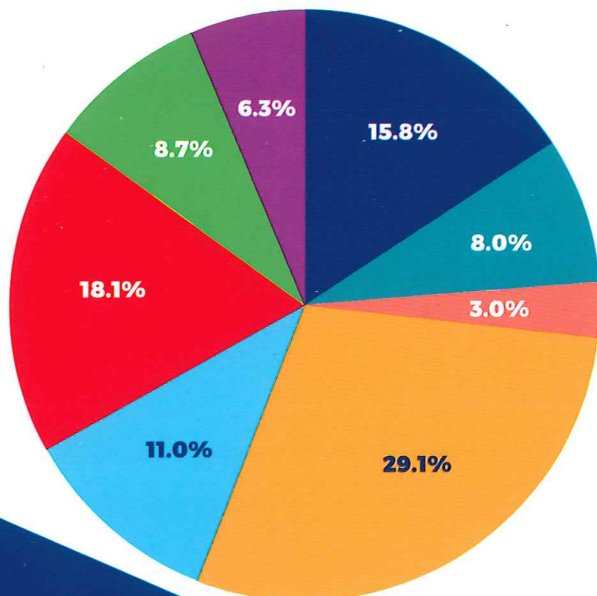
Lesley Gathright	Gilchrist Construction Company
Randy Gilchrist	Cleco
Travis Gremillion	Acadian Ambulance Service
Amy M. Guidry	Cleco
Louis Guidry	Access Health LA / Woodworth Community Health Center
Dr. David Guillot	
Mr. & Mrs. Tom Hardin	
Dr. David & Nicole Holcombe	DHH, Office of Public Health
Robert C. Hughes	Meyer, Meyer, LaCroix & Hixson
Mike & Debbie Humphries	LA Army National Guard / Gilchrist Construction Company
Caleb G. Jackson Book	Acadian Ambulance Service
Scott Johnson	
Paul Karisny	Cleco
Kristy Kelley	Pathway Advisors
Alan E. Kent	Meyer, Meyer, LaCroix & Hixson
Neil H. Klock	Acadian Ambulance Service
Kirk P. Lacour	Cleco
Phillip Lee	Cleco
Jeffrey Milstead	RoyOMartin
Darryl & Natalie Monroe	Cleco
Kristi Moore	Procter & Gamble Manufacturing Company
Willie Morgan	BancorpSouth
Scott & Sally Newcomer	Oestriecher & Company
Emile Oestriecher III	Acadian Ambulance Service
Jeffrey S. Pogue	RoyOMartin
Mickey Rachal	Procter & Gamble Manufacturing Company
David Reirden	
Ronald & Wanda Schenk	Red River Bank
Jannease Seastrunk	The Rapides Foundation
Kayren Segall	Cleco
Dean Sikes	
Mr. Harry Silver	Cleco
Mr. & Mrs. John F. Simon	RoyOMartin
Russell Snyder	Cleco
Kevin Suarez	ACA Corporation
Kea Surgent	KnightMasden APAC
Robert Taylor	Louisiana Forestry Association
John Theriot II	
Mr. & Mrs. C. A. "Buck" Vandersteen	Wallace Eye Associates
Mr. & Mrs. E. S. Voelker, Jr.	Wallace Eye Associates
Dr. Robert B. Wallace III	Cleco
William S. Wallace	
Dennis W. Westgate	RoyOMartin
Jennifer K. White	
Cade Young	

STATEMENT OF FINANCIAL POSITION

ASSETS	W/O DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	TOTAL
Current assets			
Cash & reserves	\$687,548	\$371,420	\$1,058,968
Pledges receivable	-	\$219,889	\$219,889
Other receivables	-	\$1,250	\$1,250
Furniture & Equipment	\$57,693	-	\$57,693
Total Assets	\$745,241	\$592,559	\$1,337,800
Liabilities & Equity			
Current Liabilities	\$18,656	-	\$18,656
Deposits held on behalf of others	\$11,139	-	\$11,139
Total Current Liabilities	\$29,795	-	\$29,795
Net Assets			
Without Donor Restrictions	\$715,446	-	\$715,446
With Donor Restrictions	-	\$592,559	\$592,559
Total Net Assets	\$715,446	\$592,559	\$1,308,005
Total Liabilities & Net Assets	\$745,241	\$592,559	\$1,337,800

The complete 2019 audit was approved by the UWCL Board of Directors on May 27, 2020 and may be viewed on our website: www.uwcl.org

WHERE THE MONEY WENT IN 2019



- EDUCATION
- INCOME STABILITY
- HEALTH
- BASIC NEEDS / DISASTER
- 211 / SYSTEM EXCELLENCE
- STRONG NEIGHBORHOOD
- MANAGEMENT & GENERAL
- FUNDRAISING



OUR MISSION:
TO LINK PEOPLE AND RESOURCES FOR
A STRONGER CENTRAL LOUISIANA!



United Way
of Central Louisiana



United Way
of Central Louisiana

1101 Fourth Street
Suite 202
Alexandria, LA 71301

Non-Profit Org.
U.S. Postage
PAID
Alexandria, LA
Permit No. 976